



## FOR IMMEDIATE RELEASE

### **\$68,000 RAISED TO HELP FINANCIALLY ASSIST THOSE WITH BREAST CANCER**

**Sequin, Ontario – May 7, 2023** – The energy was high as a group of enthusiastic riders took part in the 13th Annual TraX4 Breast Cancer ATV ride. The weekend event was hosted at Grand Tappattoo Resort in Sequin and was filled with sun, mud, and fun!

The excitement began with Friday evening where riders had a chance to mix and mingle before heading out together on the trails in the morning.

Saturday morning the participants departed the resort and headed to the beautiful Park2Park Trail system. Riders were challenged by every terrain possible from mud to rocks and even a few water holes, ensuring that a fun time was had by all. The sun was shining all day, after a fun filled morning of riding the groups stopped to enjoy lunch on the trail overlooking gorgeous scenery. The day ended with dinner and an evening full of fun awards, speeches, and the opportunity to bid on some exciting silent auction items.

We are excited to announce that \$68,000 was raised at the event through participant pledges, corporate sponsorship, and silent auction. We are thrilled to announce that Lee-Anna Hamilton raised the highest pledges with over \$14,000 raised! Congratulations to Chris Jung for winning the “WTF” award for the best mishap on the trail. Congratulations to Sara Gajic & Shaina Keating for winning the “Deck your ride” award their creative ATV décor and Kylie Guthrie who was awarded a new “Momma Bear Award” in memory of event Co-Founder (Tracey Guthrie) for compassion & care amongst other characteristics.

A special thank you to all our volunteers and friends from Park2Park for guiding our day on the trails. To our amazing Sponsors that support this event and make it possible: Adrenaline Junkie Prod., ATC Corral, CanAm, Dayco, Dealerplan Financial, Donegan Haulage, Factory Recreation, Georgian Bay Trailers, Grand Tappattoo Resort, Kurtis Smith Excavating, Mike Pence Electrical, Park2Park Trail Association, Parts Canada, Powersports Link Financing and Stop 23 Auto.

Together we ARE making a difference!

**For more information on the event or to apply to the trust:**

1 877 436 6467

**[www.kellyshiresfoundation.org](http://www.kellyshiresfoundation.org) [www.trax4bc.com](http://www.trax4bc.com)**

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